



OnTerra Systems: At A Glance

(www.onterrasystems.com)

OnTerra Systems provides affordable, effective Web mapping products to businesses, non-profits, government & research organizations that need **map-based visualizations of data** – either to improve operations and bring about cost savings, provide company and product location information for customers, support a marketing initiative, or to make connections and see patterns and trends for business or research planning. OnTerra Systems is a long-time Microsoft partner.

Web maps are increasingly being used because a picture is worth a thousand words. Most people understand concepts better when they can SEE them. This is why Web mapping applications help businesses, non-profits & professionals:

- Make connections & spot trends that would be missed if they were in text form
- View & understand complex information because it's in an easy-to-read map format
- Or simply locate something (like a store or product).

Year Founded: 2005

Ownership: Privately held

Management: Steve Milroy, President & Founder

Products Offered:

- **RouteSavvy** (route optimization software)
- **RouteSavvy API** (a route optimization API for software developers)
- **MapSavvy** (A web map service providing Bing Maps aerial imagery)
- **Bing Maps Licensing** (Bing Maps licensing starting at \$500/year).

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